

## Annayah Prosser



Annayah Prosser is an ESRC funded PhD student at the University of Bath, and the postgraduate representative on the committee . Her work examines how moralised practice identities (e.g. vegan, cyclist, zero-waster) can help or hinder societal transitions towards more sustainable futures. She is an interdisciplinary and mixed methods researcher with an interest in methodological innovations. Annayah previously worked at the University of Oxford and Yale University, where she organised fieldwork exploring how transformative experiences can lead to expanded moral concern for others. Her work has been published in the British Journal of Social Psychology, and the Journal of Social Issues.

You can follow Annayah on [Twitter](#), or find out more about her and her research on her [website](#).