

**MAYOR OF LONDON**

# Youth Unemployment: A London Perspective

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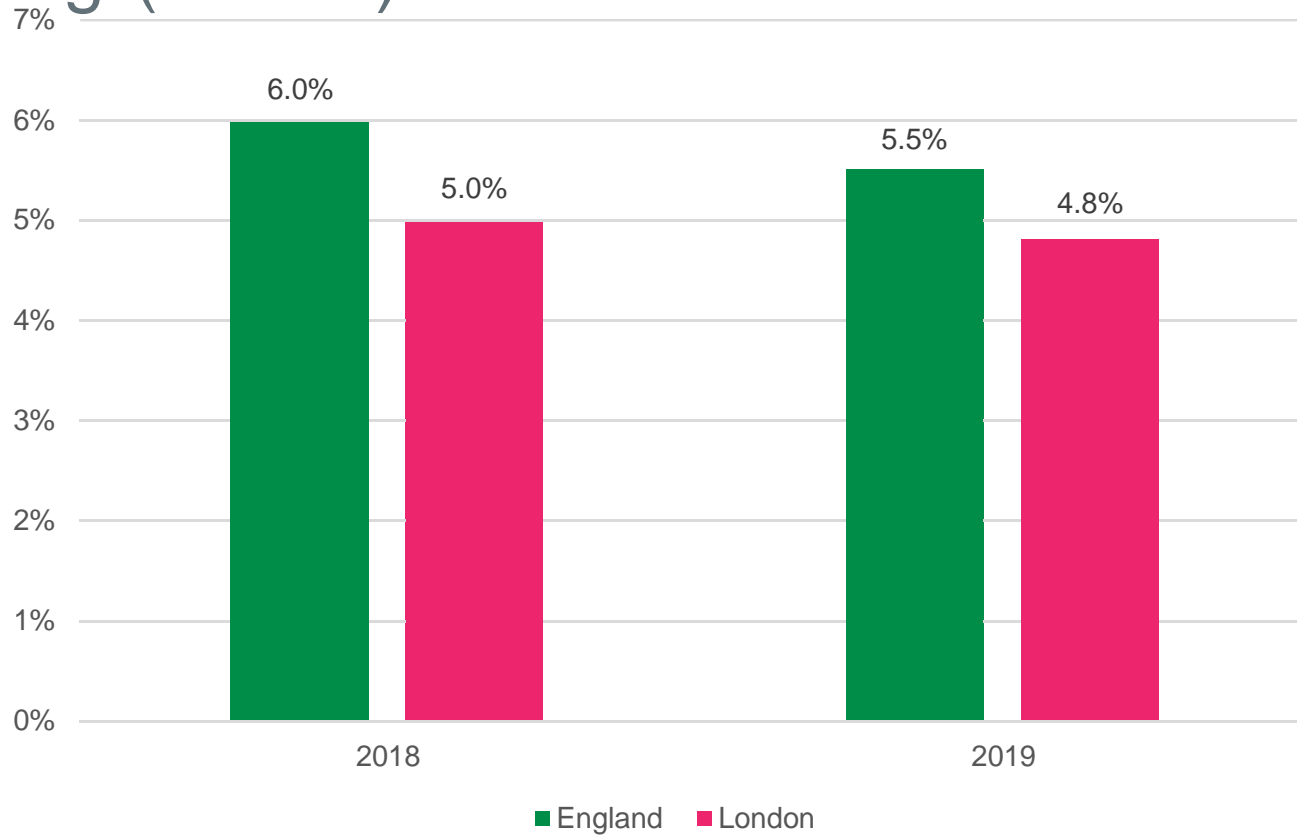


The British  
Psychological Society



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## Young People Not in Education, Employment of Training (NEET)



## Youth Unemployment in London

- **Around one in 20 young people aged 16-17 in London** are not in education, employment or training (NEET) or their destination is unknown; this equated to 8,170 young people in 2019. (*London Education Report, July 2019*)
- **Unemployment amongst young people remains higher than older cohorts** - 28% among 16 to 19 year-olds, and 11% among 20 to 24 year-olds, against a London-wide average of 6%.
- **London's Workforce** ethnic groups who are under-represented in the London's workforce include young black men, Pakistani and Bangladeshi women and young people of a mixed ethnicity. (*GLA's Equality, Diversity and Inclusion Evidence Base, published in May 2018*).

# Mayoral Priorities and Team London

A group of diverse children in school uniforms are shown with their hands raised in the air, suggesting a community activity or school event. The image is overlaid with three overlapping blue circles containing white text. The top circle is positioned at the top center, the bottom-left circle is at the bottom left, and the bottom-right circle is at the bottom right. The background shows a blurred outdoor setting with buildings.

Effective  
community  
engagement

Improving  
social  
integration

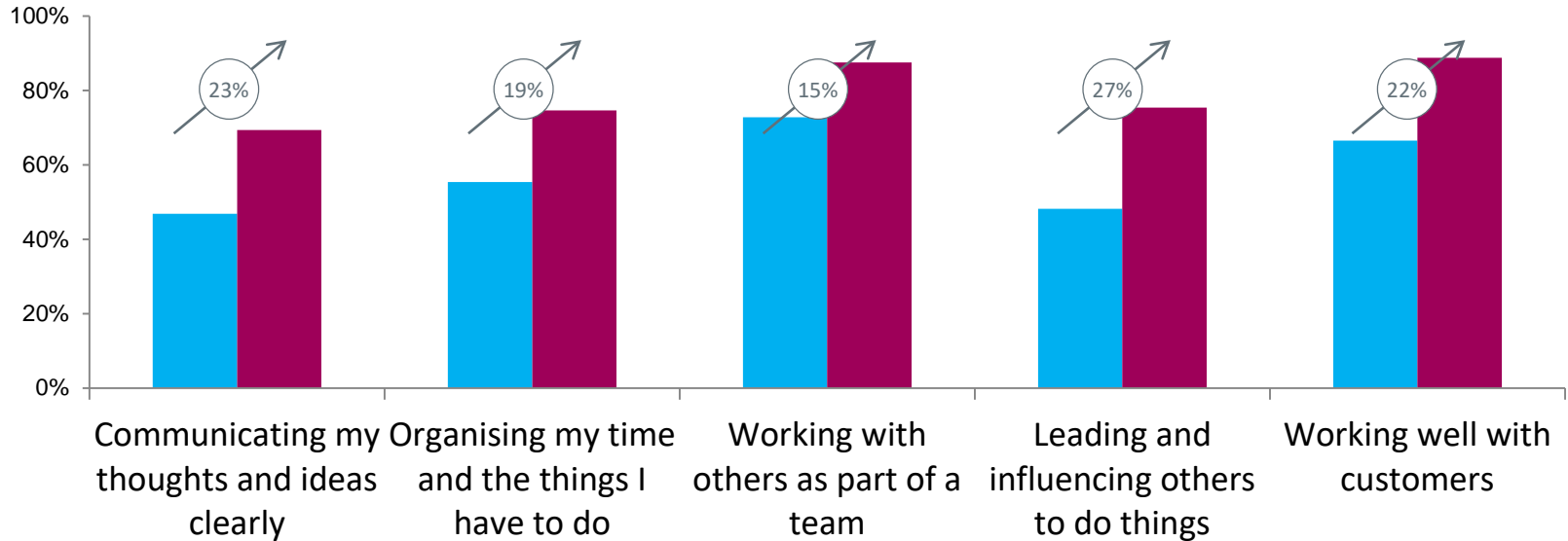
Increasing  
social  
mobility

## Reducing Barriers to Social Mobility

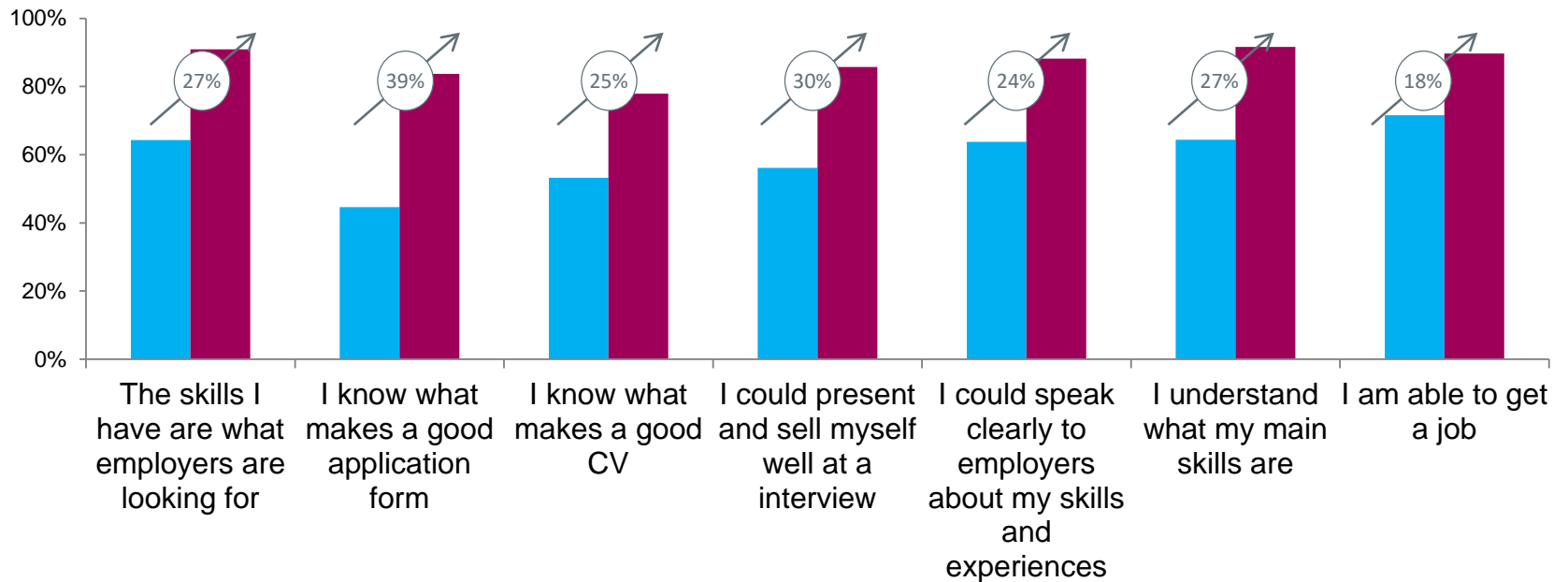
### Through social action programmes:

- Support young Londoners to fulfil their potential, regardless of their background, race, religion or gender
- Develop skills and confidence to move into education, training or employment as well as increasing their connections with business
- Work with young people, disconnected Londoners and under-represented groups

# Key Skills



# Employability Skills



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## Q OVERVIEW OF HEADSTART

GIVE  
**TIME**



**Volunteer just 16+ hours**  
Make a huge impact by

GET  
**AHEAD**



**Attend exclusive  
workshops**

TO SAY  
**THANKS**



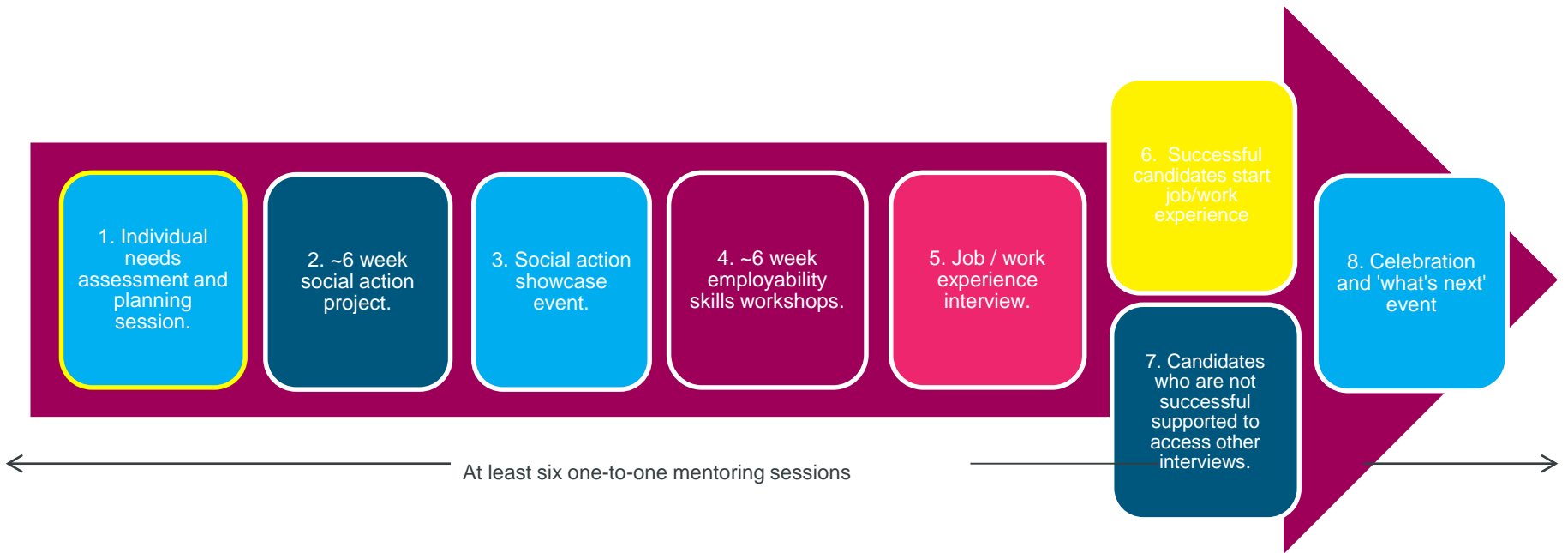
**Get a guaranteed  
job interview**

**HEAD  
START**  
Give time. Get ahead.

**THE  
CHALLENGE**

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## HeadStart Action





## HeadStart Action Impacts



**100%** Their attitude towards school has improved.



**100%** are more capable of working with others as part of a team.



**100%** are now motivated to achieve their goals.



**100%** are more prepared for further education/training/employment.

## Teacher Evaluation



**100%** are more comfortable mixing with people who are different to them.



**100%** are empowered to make a difference in their community.



**66%** attendance has improved.



**67%** recognise that their education is important.



**66%** are more confident taking on new challenges.



**66%** make more effort to succeed in their education.

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## HeadStart Action Impacts



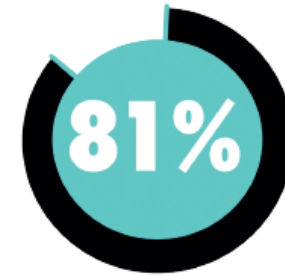
I feel motivated to  
achieve my goals  
10% INCREASE



I feel connected to my  
local community  
23% INCREASE



I understand the skills that  
employers are looking for  
14% INCREASE



I can make a difference  
in my community  
21% INCREASE



I am prepared for further  
education/training/  
employment  
NO CHANGE



I am capable of  
working with others as  
part of a team  
20% INCREASE



I can communicate my  
thoughts and ideas clearly  
23% INCREASE

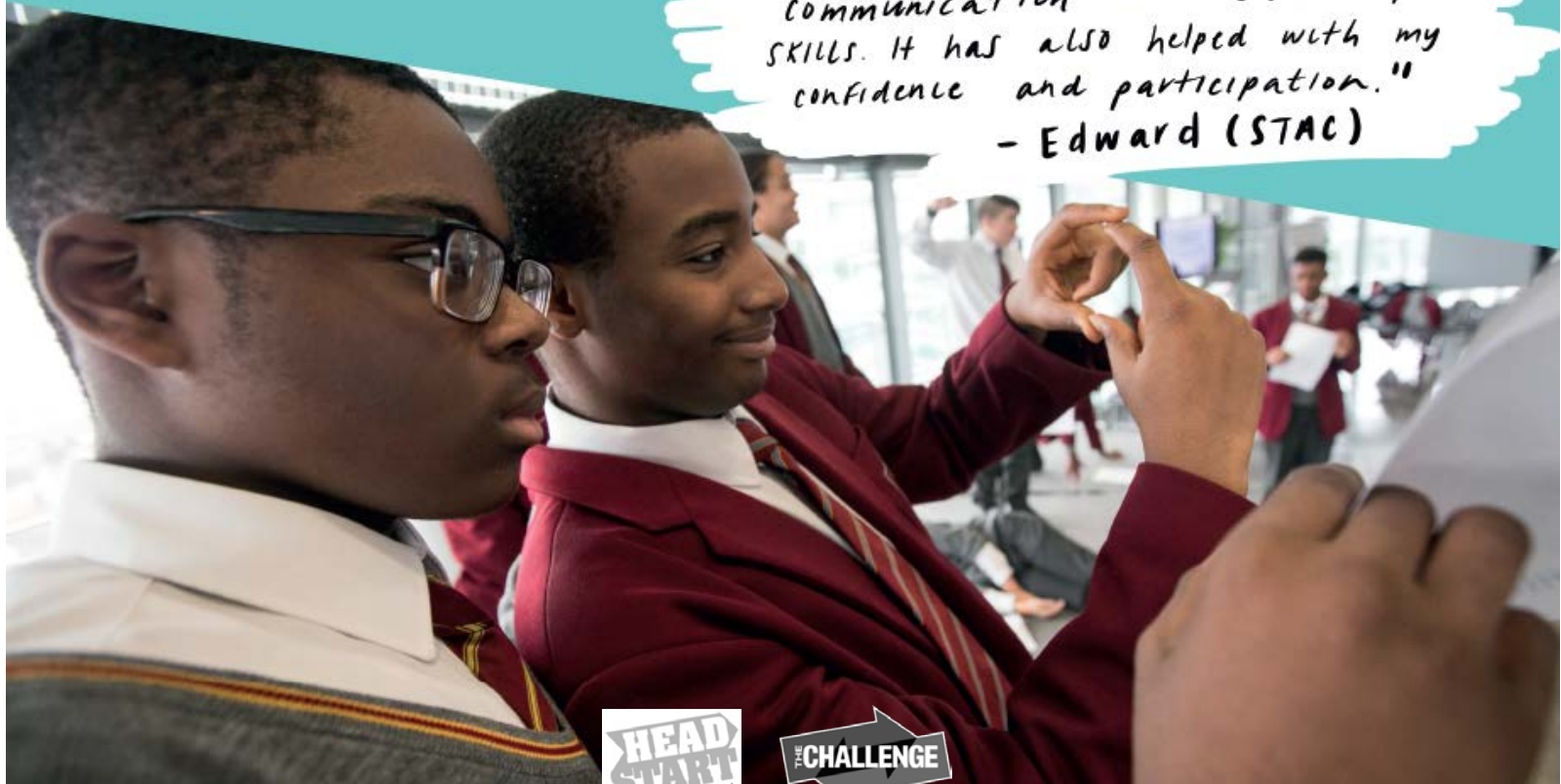


I am comfortable mixing with  
people who are different to  
me  
15% INCREASE

## Impact Results

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"I feel that HeadStart Action has given me a boost for my future. The workshops and activities have helped my communication and leadership skills. It has also helped with my confidence and participation."  
- Edward (STAC)



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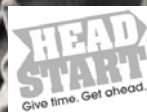


“My goal was to get as much as I could out of the opportunity. I learned to be respectful and not mess about in class. I wanted the chance to go into the workplace and learn to enjoy the moment and experience but to be humble about the opportunity. I learned how to give and receive feedback on the spot, which was really helpful.

*HeadStart Action was fulfilling. It has really given me an awareness about the world that will help me and use it for coaching [in the future].*

I learned about issues that I want to use to educate the world around me.”

**- Joshua, St. Thomas the Apostle College**



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"The work experience sessions were well prepared and organised. The staff at Lendlease were kind and very informative. Elise, our main contact, has been so kind and wonderful during our time here. She has made us feel one with the team and Lendlease!"  
- Chad (STAC)



Young people's perception of the construction industry is positive

**29% INCREASE**

