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Alex Haslam is Professor of Social and Organizational Psychology and Australian Laureate Fellow at the University of Queensland. His research focuses on the study of group and identity processes in social, organizational and clinical contexts. Together with colleagues he has written and edited 11 books in this area, the most recent being *The New Psychology of Leadership: Identity, Influence and Power* (with Steve Reicher & Michael Platow, Psychology Press, 2011, shortlisted for both the BPS and the Chartered Management Institute Book of the Year), *The Social Cure: Identity, Health and Well-being* (edited with Jolanda Jetten and Catherine Haslam, Psychology Press, 2010), and *Social Psychology: Revisiting the Classic Studies* (edited with Joanne Smith, Sage, 2012). He is a former Chief Editor of the *European Journal of Social Psychology* (2002-2005) and a former President of the Psychology Section of the British Association for the Advancement of Science (2008-2009). In 2005 he received the European Association of Social Psychology’s Kurt Lewin Medal for outstanding contribution to research in social psychology. With Steve Reicher, in 2009 he received the British Psychological Society’s Award for Excellence in the Teaching of Psychology for his work on the BBC Prison Study, as well as a National Teaching Fellowship. He is a Fellow of the Canadian Institute for Advanced Research and for the Association for Psychological Science, and on the editorial board of 10 international journals including *Scientific American Mind*.